

Spring 2010

# TREE TOPICS

A publication of Terry Hughes Tree Service

VOL. 19, NO. 2

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1ST CLASS LICENSE  
14 CERTIFIED ARBORISTS



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## Springtime is tree time

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- › Plant Health Care
- › Root Zone Therapy
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# Record snow may have weakened your trees

*Have our professionals check your trees and shrubs for hidden winter damage.*

It seemed like winter would never end. We had a record snowfall – more than 20 inches in December alone. That could lead to a number of tree problems that should be checked by one of our professional arborists.

## Snow & Ice Damage

It appeared that we had only a little ice. However, it did considerable damage. Not only did it break limbs off trees and split trees, but this type of ice more often results in radial cracks.

Radial cracks are inside a branch. If you look at a cross section, it looks as though someone cut it like a pie. While the branch looks healthy on the outside, it is very fragile inside.

Most of the ice damage we have seen is fixable. Our arborists remove the broken or cracked branches, and then cosmetically prune to return the trees as closely to its natural shape as possible.

## Pruning

Springtime is an excellent time for pruning. Some trees, like oaks, Scots and Austrian pines, crabapple and fruit trees are best pruned at this time. Don't worry about sap running from wounds; they will close quickly and trees will not bleed to death.

Our arborists will be able to climb into your trees and inspect for damage and hazardous conditions, whether the leaves are there or not. The tree's skeleton enables them to determine if the tree needs pruning to remove dead wood, to thin the crown or raise the crown, and we can prune according to the tree's natural shape.



## Rodent Damaged Shrubs

Rabbits, mice and other rodents have a tough time finding their preferred food sources during winters like this. So, they turn to whatever is readily available, and that is often the shrubs in your yard.

Rabbits eat shrub twigs and branches out in the open, but mice like to burrow under the snow and do their damage out of your view. Consequently, you do not see mouse damage until the snow melts. Shrubs can usually be saved through fertilization and corrective pruning.

Don't wait, call us now to schedule an inspection so you know just how kind, or unkind, Mother Nature was this winter.

# Pest Alert: Perimeter Pest Control

*A new service we offer*

Perimeter pest control, a new service from Hughes Tree Service, keeps insects from moving into your home from your foundation plants.

Many of you did not realize that those strange bugs flying or crawling around your house came in from the landscape.

Even if we treat your landscape plants for insect pests, some are bound to "get away." Since our treatment made their homes uninhabitable, they migrated to your home.

Treating the bugs after they get inside your home involves hiring an exterminator and, possibly, having to move out of the house. Perimeter treatment is a prevention that keeps insects from getting into the house in the first place.

While this is a new service that we are offering to our customers, the methods and materials are tried and true. We

have been successfully treating Terry and Stacy Hughes' homes, as well as our office building, for years.

The University of Nebraska cooperative extension service approves of the materials we use and our application method because it creates a good buffer between your plants and your house.

A perimeter application is a three step program. In late spring, summer and early fall, one of our Plant Health Care professionals will visit your home to treat the foundation and rim joist with a broad spectrum material that deters a wide range of insects.

Don't wait until insects migrate from your shrubs and bedding plants to your home. Stop them before they cross that foundation threshold.



Call us now to arrange for a Perimeter Pest Control program or to learn more about the program, how it works, how it can make life better for you, and how you can avoid a costly interior extermination program.

## Spring Pruning Discount

Present this coupon and receive **5% OFF** all tree pruning scheduled by April 15, 2010.



## Spring Fertilization Important!



Your trees and shrubs have been through a lot this winter. Their stored energy is pretty well depleted. Yet, they need energy to flower and leaf out this spring.

Give them an energy boost with professionally applied spring fertilizer. Call us now to place a balanced fertilizer, plus beneficial fungi called mycorrhizae, directly into the soil around the tree roots.

## Congratulations, Chad!

Tree Care Department manager earns national safety certification



We are pleased to announce that Chad Nelson, manager of our tree care department, has earned the Certified Tree Safety Professional (CTSP) designation. This designation is conferred by the Tree Care Industry Association (TCIA).

With this credential, Chad has become one of our company safety trainers. His job is to instill

a safety mindset in all employees, teach them safe practices, and reduce accidents and their associated costs.

We have always run our business safely at Hughes Tree Service. Safety first helps ensure that your work will be done professionally and safely. Now Chad has been recognized for his contribution to this business philosophy.



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P.O. Box 6781  
Omaha, NE 68106-9971

Return Service Requested



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060 Pine Tree Maintenance May	\$0.00
090 Borer Treatment #1	\$0.00
110 Pine Tree Maintenance June	\$0.00
117 Scale	\$0.00
130 Aphid	\$0.00
250 Pine Tree Maintenance August	\$0.00
320 Fall Fertilization	\$0.00

Program Total \$0.00

5.00% Prepay Discount \$0.00

Prepay Subtotal \$0.00

Tax \$0.00

Total due to SAVE \$0.00 \$0.00

**\*\*Prepay Offer Expires Monday, March 01, 2010\*\***

See us for performance and return to enclosed envelope today!

I would like to PREPAY my current program for \$0.00 and save \$0.00

I don't want to prepay at this time, please bill me after each service.

**YES! I want to continue my Tree & Shrub Care.**

Pre-payment is not necessary, but you must return this portion to continue service.

Please bill my credit card for \$ \_\_\_\_\_ My check is enclosed for \$ \_\_\_\_\_

Visa Account # \_\_\_\_\_

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Discover

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10323



## Send Back Your Plant Health Care Contract

*We can't care for your plants without your OK*

You can be sure that hungry pests will be back to feast on your trees this season. Many survived the winter, but the Plant Health Care professionals at Hughes Tree Service are prepared to control them. Are you?

You aren't prepared unless you've returned your tree and shrub renewal like that pictured at the left.

Our winter has made a Plant Health Care (PHC) program even more attractive. This program covers more than just the pests on your renewal. It covers any problem our PHC professional encounters when visiting your property.

Our PHC pros are trained to detect insect and disease damage while pests are young, weak and vulnerable. This often results in effective treatment that is better for the environment.